

University of Pretoria Yearbook 2020

Strategic management 850 (GIJ 850)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	15.00
Programmes	MPhil Corporate Strategy (Coursework)
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

This module will integrate the students understanding of strategy and management by thinking through these key concepts, drawing on the strategy-related topics as well as any other aspects of the MPhil that will assist the student in shaping the habits and practices of management at a strategic level.

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